

LUIS RABINES

Experienced UI Designer focused on the delivery of different digital solutions for clients in multiple industries.

Work Experience

The Hartford – Product Designer UX, UI

2020 - PRESENT

- Breakdown complex problems by way of User flow diagrams, site maps, and interactive wireframes.
- Create wireframes and prototypes to visually share design solutions and concepts with the broader team.
- Collaborate with the usability team on testing to validate design decisions.
- Design simple and bold solutions to better the customer experience of the MyBenefits Web Portal.
- Present design concepts and solutions to the company leaders and technical partners.
- Learn and contribute new components to the internal HUK design system.

LGA – Designer & Developer

2014 - 2020

- Create high fidelity wireframes and mockups, working closely with Art Directors, Copywriters, and Content Strategies.
- Use Adobe XD to create prototypes to show different interactions and desired functionality across websites.
- Design and Develop custom WordPress themes using a mobile-first approach.
- Work with the Marketing team to design, develop, and test custom HTML emails and MailChimp templates.

TORCHLIGHT PRODUCTIONS – Web Designer

2013 - 2014

- Designed and Developed web graphics and websites using HTML5, CSS3, jQuery and PHP.

QUINT WELLINGTON REDWOOD – Graphic & Web Designer

2012 - 2013

- Designed and developed HTML email templates for internal and external communication of the company.

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Design Skills

Adobe Photoshop
Adobe Illustrator
Adobe XD
Figma
Sketch
Wireframing
Interaction Design

Technical Skills

HTML5
CSS3
- Zurb Foundation
Javascript
- Vanilla
- jQuery
PHP
- Wordpress

Soft Skills

Problem-solving skills
Time management skills
Project Management skills
Effective communication skills
(verbal and written)
Adaptability skills
Approachability & Helpfulness

Education

FullSail University
Bachelor - Digital Arts & Design
2006 - 2008.

Languages

Spanish - Native Speaker

References

Mateo Wellman

DIGITAL DIRECTOR

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